



25 April 2025

Dear Parent/Guardian

UNIFROG sign-up code for Parents and Guardians

As part of our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps after school, we use Unifrog - an award-winning, online careers platform. Students should already have access to their own account – if you find this is not the case – please email me at: a.finlason@maidenerleghtrust.org

The Unifrog platform is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

- **Exploring Pathways** – personality quizzes, career and subject profiles, MOOCs and webinars.
- **Recording** – self-reflection about extracurricular activities and key employability skills.
- **Opportunities** – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more.
- **Applications** – tools to help students build applications for a range of pathways (e.g., CVs, Personal Statements, Common App Essays).
- **For information:** <https://www.unifrog.org/teacher/resources/direct/parent-pack>
- **Please find a video – showing an overview of the platform below:**
<https://www.loom.com/share/1d856c8220f444faa653fd7f719db5c8>

Students access the platform by following the details in a welcome email, where they create a password and can begin using the platform. Students can then login to Unifrog from any computer, tablet, or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

Parent/Guardian UNIFROG sign-up code:

We have also set up a parent login so that you can use Unifrog as if you were a student yourself, allowing you to support your child throughout the process. It will be possible for you to access the site, even if your son or daughter has not yet logged onto the platform themselves. Sign-up here: <http://www.unifrog.org/code> using the sign-up code **MAIXPARENTS**. Please note that you need to enter **your own, personal details** and not those of your son/daughter.




We hope you find using UNIFROG useful in supporting your son/daughter.

With many thanks for your support.


Yours sincerely,

Mrs A Finlason
Trust Careers Adviser

Unifrog events 24/25: Students



- September**
 - Post-18 options 23-24 Sep** - Not sure what to do after school or college? Learn more about options like apprenticeships or going to university.
 - University application masterclasses 30 Sep-2 Oct** - Get tips from the experts to help you craft an outstanding application to get onto your dream course.
- October**
 - 'Day in the life' series 7-9 Oct** - What does someone at work actually do in a day? Find out what it's like from employees and apprentices from a range of sectors.
 - Unifrog University Fair 16 Oct** - A virtual fair to hear from different universities about how to choose what and where to study, and advice on getting in.
- November**
 - Apprenticeship application masterclasses 11-13 Nov** - Expert tips from some of the biggest employers on how to write a great application and ace the interview process to get an apprenticeship.
- December**
 - A Level and GCSE choices 2-4 Dec** - How do you choose the right subjects for A Levels and GCSEs? We'll show you some key things to think about!
 - How to prepare for exams 10 Dec** - If you have mock or real exams coming up in January, this webinar will give you top tips on revising and getting ready.
- January**
 - Getting started with university research 27-29 Jan** - Things you should know and practical advice on how to start your search to find the perfect university.
- February**
 - Unifrog Apprenticeship Fair 12 Feb** - A virtual fair for you to chat to lots of top employers who offer apprenticeships for young people. Learn how to apply and what it's like to work in different sectors.
 - Post-application series 24-26 Feb** - So you've sent off your university applications - now what? Join us to learn things like how to choose between offers and prepare for student life at university.
- March**
 - Careers week webinars 3-5 Mar** - A series during National Careers Week to help you make choices about your future career, and learn how to make it happen.
 - Student Money Week webinars 5 Mar** - Learn all about fees, funding, and how to budget.
 - Soft skills series 10-11 Mar** - What skills do employers look out for? Find out which soft skills you need to apply for jobs, apprenticeships, and internships, and how to demonstrate them in your application.
 - Unifrog University Fair 26 Mar** - Get your questions about university answered by current undergraduate students at a wide range of universities across the UK.
- April**
 - How to prepare for exams 2 Apr** - Tips to help you revise and get ready for upcoming exams.
 - Pre-16 webinars 28-29 Apr** - Are you 16 years old or younger and not sure about what to do in the future? Join us to get inspired and learn about your options including university and apprenticeships.
- May**
 - Exam stress and mental health 7 May** - Advice on how to deal with stressful times at school or college.
 - 'Day in the life' series 12-14 May** - What does someone at work actually do in a day? Find out what it's like from employees and apprentices from a range of sectors.
- June**
 - Unifrog University Fair 4 Jun** - A virtual fair to hear from different universities about how to choose what and where to study, and advice on getting in.
 - University advice webinars 9-11 Jun** - Learn about aspects of university life, from how to budget and live affordably to extracurricular activities.
 - Taster lectures 16-17 Jun** - Ever wondered what a real university lecture sounds like? We've invited lecturers from a range of popular subjects to show you.
 - Virtual Work Experience Week 30 Jun-4 Jul** - A week of virtual work experience with five top employers to develop your skills!
- July**
 - Introduction to Clearing 10 Jul** - Get advice for results day and how to use UCAS Clearing to find a place at university.



Sign up to Unifrog events here!

