



5 September 2025

Dear Parent/Guardian

‘Making the Most of UNIFROG’ (Careers website). Virtual Information Event on Thursday 11 September 2025: 6.30 – 7.30pm

You are warmly invited to attend our Trust-wide UNIFROG (Careers website) Virtual Information Evening via TEAMS. Please login just before 6.30pm on 11 September:

[Join the meeting now](#)

Meeting ID: 325 815 149 145 6

Passcode: r4ZM6eU3

About UNIFROG:

As part of our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps after school, we use Unifrog - an award-winning, online careers platform. All students (apart from Year 7) should already have access to their own account – if you find this is not the case – please email me at: a.finlason@maidenerleghtrust.org. Year 7 students will gain access to UNIFROG this year.

The Unifrog website is designed to support our learners in making the most informed decisions about their future career, education, and training. It has a wide range of tools that are suitable for all year groups. Each student has their own personal account that provides a wide range of information related to their interests and aspirations. Key features of the platform include:

- **Exploring Pathways** – personality quizzes, career and subject profiles, MOOCs and webinars.
- **Recording** – self-reflection about extracurricular activities and key employability skills.
- **Opportunities** – search tools showing live vacancies/courses/placements for apprenticeships, universities (in the UK and abroad), FE, virtual work experience and much more.
- **Applications** – tools to help students build applications for a range of pathways (e.g., CVs, Personal Statements, Common App Essays).
- **+ much more!**



Students can login to Unifrog from any computer, tablet, or smartphone. We would encourage you to use the platform with your son or daughter so you can support them exploring the variety of career options and routes of entry in those careers.

Parent/Guardian UNIFROG sign-up code:

We have also set up a parent login so that you can use Unifrog as if you were a student yourself, allowing you to support your child throughout the process.

It will be possible for you to access the site, even if your son or daughter has not yet logged onto the platform themselves. Sign-up here: <http://www.unifrog.org/code> using the sign-up code **MAIXPARENTS**

Please note: you need to enter *your own, personal details* and not those of your son/daughter. The code will expire on 30 November 2025.

Once you can access the platform – please explore further using the links below:

- **For information:** <https://www.unifrog.org/teacher/resources/direct/parent-pack>
- **Please find a video – showing an overview of the platform below:** <https://www.loom.com/share/1d856c8220f444faa653fd7f719db5c8>

Please find on the following page a highlighted list of planned UNIFROG events for the academic year ahead: 2025–2026. There will be many more events available for students and you to access - via the 'Events' tool on the UNIFROG Homepage (you will need to be signed in to access this / all tools): www.unifrog.org

We hope you find using UNIFROG useful in supporting your son/daughter and to see you on Thursday 11 September to learn more about how UNIFROG can help support careers and destination decisions.

With many thanks for your support.

Yours sincerely,



Mrs A Finlason
Trust Careers Adviser



Unifrog events 25/26: Students

unifrog

September

- **w/c 22 Sep - Post-18 options series:** Not sure what to do after school or college? Learn more about options like apprenticeships and going to university.
- **w/c 29 Sep - University application masterclasses:** Get tips from the experts to help you craft an outstanding application to get onto your dream course.

October

- **w/c 6 Oct - 'Day in the life' series:** What does someone at work actually do in a day? Find out what it's like from employees and apprentices in a range of sectors.
- **14 Oct - Unifrog University Fair:** A virtual fair to hear from different UK universities about how to choose what and where to study, and advice on getting in.

November

- **w/c 10 Nov - Apprenticeship application masterclasses:** Expert tips from some of the biggest employers on how to write a great application and ace the interview process to get an apprenticeship.

December

- **2 Dec - GCSE choices:** How do you choose the right subjects for GCSEs? We'll share some key things to think about!
- **3 Dec - Post-16 options:** Not sure what to do after GCSEs? Explore your options with schools, colleges, and employers and discover the best fit for you.
- **9 Dec - How to prepare for exams:** If you have mock or real exams coming up, this webinar will give you top tips on revising and getting ready.

January

- **20 Jan - Post-university applications:** So you've sent off your university applications - now what? Join us to learn things like how to choose between offers and prepare for student life at university.
- **w/c 26 Jan - Getting started with university research series:** Things you should know and practical advice on how to start your search to find the perfect university.

February

- **11 Feb - Unifrog Apprenticeship Fair:** A virtual fair for you to chat to lots of top employers who offer apprenticeships for young people. Learn how to apply and what it's like to work in different sectors.

March

- **w/c 2 Mar - Careers week webinars:** A series during National Careers Week to help you make choices about your future career, and learn how to make it happen.
- **18 Mar - Subject discovery fair:** A virtual fair to hear from different universities with a focus on discovering the right subject for you.
- **25 Mar - How to prepare for exams:** Tips to help you revise and get ready for upcoming exams.

April

- **w/c 20 Apr - Soft skills to succeed series:** What skills do employers look out for? Find out which soft skills you need to apply for jobs, apprenticeships, and internships, and how to demonstrate them in your application.

May

- **w/c 11 May - 'Day in the life' series:** What does someone at work actually do in a day? Find out what it's like from employees and apprentices in a range of sectors.

June

- **3 Jun - Unifrog University Fair:** A virtual fair to meet universities from around the world to help you choose what and where to study, and learn how to apply successfully.
- **w/c 8 Jun - University advice webinars:** Learn about aspects of university life, from how to budget and live affordably to extracurricular activities.
- **w/c 15 Jun - Taster lectures:** Ever wondered what a real university lecture sounds like? We've invited lecturers from a range of popular subjects to show you.
- **29 Jun-3 Jul - Virtual Work Experience Week:** A week of virtual work experience with five top employers to develop your skills!

July

- **7 Jul - Introduction to Clearing:** Get advice for results day and how to use UCAS Clearing to find a place at university.

*w/c - week commencing



Log in and scan to sign up or visit: unifrog.org/student/webinars

