



20 March 2026

Dear Parent / Guardian

Parent and Guardian Access to Unifrog

We are delighted to share that access to Unifrog for parents and guardians is now even easier.

To continue providing our students with outstanding careers guidance and personalised support as they explore their next steps after school, we use Unifrog—an award-winning online destinations platform.

All students in every year group have access and can log into their personal Unifrog account on any computer, tablet, or smartphone. We especially encourage students to use Unifrog at home.

Parent and Guardian Accounts:

We invite you to explore the platform alongside your child so you can support them in making informed decisions about their future.

By creating your own Parent/Guardian account, you will be able to:

- View your child's activity on Unifrog
- Access the same careers, courses, and guidance tools available to students
- Learn more about pathways, opportunities, and application processes

You can create your account here: www.unifrog.org/parent

If you experience any issues, please contact me at: a.finlason@maidenerleghtrust.org

To learn more about how Unifrog and how parent/caregiver accounts work, you can watch this short video: <https://cdn.unifrog.org/video/bcb46co2q2/720.mp4>

Overview of Unifrog

Unifrog supports students in all year groups as they explore their interests and plan their futures. Each student has a personal account offering a wide range of tools and information.

Key features include:

- Psychometric quizzes
- Career and subject exploration
- Webinars and interactive short courses



- Tools for self-reflection and portfolio building
- Live apprenticeship, employer, and university course search tools
- Application, essay-building, and drafting support

Once signed in, you can also access this helpful video & guide:

<https://www.unifrog.org/know-how/what-is-unifrog-a-guide-for-parents-and-caregivers>

We hope you enjoy exploring Unifrog and find it a valuable tool in supporting your child's future planning.

Yours sincerely



Mrs A Finlason
Trust Careers Adviser

